

# The Village of Elmsford

*Mayor*  
Robert Williams



*Village Administrator*  
Michael C. Mills

*Village Treasurer*  
Barbara Eannazzo

*Village Clerk*  
Fran LeFevre

*Village Justice*  
Richard J. Leone

## *Board of Trustees*

*Edward Rush – Deputy Mayor*  
Michael A. Eannazzo  
Sydney Henry  
Joseph Coffey

Dear Elmsford Businesses,

January 2020

The Village of Elmsford is producing four short videos to Promote Elmsford. We are looking to promote Education, Quality of Life, The Different Housing Options, and The Elmsford Businesses. It will be put on our Web Site, Facebook Page and send out through our E-Mail Distribution List.

The Videos can be shared with anyone and will be available to view on your smart phones too. We know for starters the videos will be on the Public and Private Schools Social Media sites also.

The Company CGI Communications out of Rochester N.Y. will be producing the videos.

When they are done, you can go to Elmsford's Web Site and you will see a box for a video. When you click the box, it will take you to the opening page of the videos. You can then choose which video to watch. Around the outside of the start to each video will be space available for your business to advertise. There will be three packages, The Gold Package provides a link to your business web site and a 60 second video, the Silver Package provides a link to your business web site and a 30 second video and the Bronze Package provides a link to your business web site.

The Village of Tarrytown and the Village of Dobbs Ferry have completed the process and if you would like to see the videos and the businesses that advertised in Tarrytown and Dobbs Ferry and see how it is set up, please go to the:

Village of Tarrytown's Web Site at: [www.tarrytowngov.com](http://www.tarrytowngov.com).

Village of Dobbs Ferry's Web Site at: [www.dobbsferry.com](http://www.dobbsferry.com).

The week of February 10<sup>th</sup>, a CGI Communications Representative Christine, will be in the Village and will stopping by to visit you, to see if you are interested in taking one of the packages. Christine and/or a company representative might be calling you even before she gets here.

We believe this is another great way to help spread the word about your wonderful business through another avenue. Many people before they travel to another community check their web site for places to go to when they get there. Even people in our own community do that because they may not be aware that your business is here.

Sincerely,

A handwritten signature in black ink, appearing to be 'R Williams', written over a light blue horizontal line.

Robert Williams  
Mayor